## WHAT IS CLAIMED IS:

1. A composition having a self-renewable, textured surface appearance when in a container, the composition comprising a volatile compound in an amount effective to renew the textured appearance of the composition in the container during a pre-determined period of time after each use of the composition, wherein the composition has viscosity from about 5,000 cps to about 500,000 cps.

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- 2. The composition of claim 1, wherein the composition is an emulsion.
- 3. The corporation of claim 1, wherein the composition is an oil-in-water emulsion.
- 4. The composition of claim 1, wherein the viscosity is from about 10,000 cps to about 200,000 cps.
- 20 5. The composition of claim 1, wherein the viscosity is from about 20,000 cps to about 100,000 cps.
  - 6. The composition of claim 1, wherein the viscosity is from about 35,000 cps to about 75,000 cps.

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7. The composition of claim 1, wherein the container is a non-aerosol container having a removably sealable cap effective to seal the composition against escape of pressure built up in the container during a period of about 2 hours to about 24 hours after each use.

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- 8. The composition of claim 5, wherein the container is a jar.
- 9. The composition of claim 5, wherein the container 5 has an adjustable inner volume.
  - 10. The composition of claim 1, wherein the composition is selected from the group consisting of a facial cream, a body cream, a facial mask, and a cleansing cream.
  - 11. The composition of claim 1, wherein the textured appearance is a self-foaming or self-whipping characteristic to the composition while in the container.
  - 12. The composition of claim 1, wherein the volatile compound is at least partially fluorinated.
- 13. The composition of claim 1, wherein the volatile 20 compound is a perfluorocarbon.
  - 14. The composition of claim 1, wherein the volatile compound is perfluoroalkylcycloalkane.
- 25 15. The composition of claim 1, wherein the volatile compound is selected from the group consisting of perfluoromethylcyclohexane, perfluoromethylcyclopentane, perfluorodimethylcyclohexane, perfluorohexane, methyl perfluorobutyl ether, ethyl perfluorobutyl ether, perfluorodimethylcyclopentane, and mixtures thereof.

The composition of claim 1, wherein the volatile 16. compound is perfluoromethylcyclohexane.

- The composition of claim 1, wherein the volatile 17. compound is a mixture of fluorinated and perfluorinated compounds.
  - The composition of claim 1, wherein the volatile compound is perfluorinated.

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The composition of claim 18, wherein the volatile 19. compound has a vapor pressure from about 20 mbar to about 500 mbar at 25 degrees C.

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The composition of claim 18, wherein the volatile 20. compound has a vapor pressure from about 100 mbar to about 300 mbar at 25 degrees C.

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The composition of claim 18, wherein the volatile 21. compound has a boiling point from about 45 degrees C to about 110 degrees C.

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The composition of claim 18, wherein the volatile compound has a boiling point from about 65 degrees C to about 85 degrees C.

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The composition of claim 1, wherein the volatile 23. compound is present in an amount from about 0.1 wt% to about 25 wt% by total weight of the composition.

- 24. The composition of claim 1, wherein said volatile compound is present in an amount from about 1 wt% to about 15 wt% by total weight of the composition.
- 5 25. The composition of claim 1, wherein the volatile compound is present in an amount from about 2.5 wt% to about 10 wt% by total weight of the composition.
- 26. A cosmetic cream composition having an original, textured surface appearance in a container, the composition 10 comprising about 0.1 wt% to about 25 wt% of a perfluorocarbon compound based on the total weight of the composition, wherein the perfluorocarbon compound has a vapor pressure from about 100 mbar to about 300 mbar at 25 degrees C, and a boiling point from about 45 degrees C to 15 about 110 degrees C, the composition having a viscosity from about 10,000 cps to about 200,000 cps, wherein the composition is a cosmetic cream, and wherein the original, textured appearance of the composition is self-renewed during a pre-determined period of time after each use of 20 the composition.
  - 27. The composition of claim 26, wherein the perfluorocarbon compound is perfluoromethylcyclohexane.
  - 28. The composition of claim 26, wherein the perfluorocarbon compound is present in an amount from about 2.5 wt% to about 10 wt% by total weight of the composition.
- 29. The composition of claim 26, wherein the container is a non-aerosol container having a removably sealable cap effective to seal the composition against

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escape of pressure built up in the container during a period of about 2 hours to about 24 hours after each use.

- 30. A method of treating skin comprising topically applying to the skin the composition of claim 1.
  - 31. A process of imparting a self-renewed, original textured surface appearance to a composition after each use thereof, wherein the composition has a viscosity from about 5,000 cps to about 500,000 cps, the process comprising:

introducing into said composition at least one volatile compound having a vapor pressure from about 20 mbar to about 500 mbar at 25 degrees C, and a boiling point from about 45 degrees C to about 110 degrees C, in an amount effective for enabling such self-renewed appearance, and

packaging said composition in a non-aerosol container having a removably sealable cap effective to seal said composition against escape of pressure built up in the container during a pre-determined period of time after each use.

25 32. A method of imparting a self-renewed, original textured surface appearance to a composition after each use, the composition having at least one volatile compound with a vapor pressure from about 20 mbar to about 500 mbar at 25 degrees C and a boiling point from about 45 degrees C to about 110 degrees C, in an amount effective for enabling such self-renewed appearance, wherein the composition is packaged in a non-aerosol container having a removably

sealable cap effective to seal the composition against escape of pressure, comprising

maintaining the composition in a capped state for a pre-determined period of time after each use to allow the composition to self-renew the original textured appearance.